

News Release

Hickman Motors supports Aliant St. John's Youth Soccer Program

July 4, 2008 - Participants in the Aliant St. John's Recreational House League Soccer Program gathered today for the first 2008 "Drills n' Skills" event at Ayre Athletic Field, kicking off this year's Aliant St. John's Youth Soccer Program.

Running between June and August, the Summer House League Program will provide exciting quality recreational soccer and coaching for over 2100 girls and boys aged from three to seventeen years.

As the exclusive transportation sponsor of the 2008 Aliant St. John's House League Summer Soccer Program, Hickman Motors will have vans on site that will be used to transport equipment to and from fields throughout the summer.

Bert Hickman, President of The Hickman Automotive Group of Companies, was on site today to show his support for the soccer program. "We are delighted that Hickman Motors is able to sponsor this youth program. We are committed to supporting the youth throughout the community; this soccer program promotes character building principles amongst children and encourages a healthy interest in sport."

Carla Lawrence, Facilities Division Manager from the City of St. John's, expressed her appreciation to Hickman Motors for their support. "The City of St. John's, Department of Recreation is pleased that Hickman Motors has been able to help support the Aliant Youth Soccer Program. This program allows the children and youth to participate in a fun filled recreational activity, build friendships and develop important life skills. Without corporate support this program wouldn't be possible."

Hickman Motors joins with Aliant as the 2 major sponsors for this year's Aliant St. John's Youth Soccer Program.

The Summer House League Program operates from June to August using various fields throughout Metro St. John's. In addition to the House league play, the young players will also take part in a week long Jamboree soccer celebration and a week long, year end tournament for all divisions (except Micro Soccer).

For more information on the program please contact: 576-5627, visit www.sjys.ca, or drop by the H.G.R. Mews Community Centre, 40 Mundy Pond Road.

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